

# PRINTING

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# THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Cheadle, Dalemead, Dalroy, Iricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswood, No. 248; and M. D. Bow Valley, No. 219.

## Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Your subscription expires May 1922. Pay in advance. Post regulations require this.

VOL. XV, No. 44

Strathmore, Alberta, July 30th, 1924

Subscription per Annum, \$2.00, Foreign \$2.50

## Standard News

Mr. and Mrs. A. D. Williams and children returned to Standard on Monday evening from a pleasant motor trip over the Banff-Wilderness highway and Crown West Pass. Mr. Williams' home-coming was saddened by the news of the death of his mother, who passed away at Pomona, Cal., on July 14th. His many friends will sympathize with him in his bereavement.

Mr. and Mrs. J. Dawson and daughter, Dorothy, left Standard by motor on Tuesday morning. Mr. and Mrs. Dawson have been the guests of Mrs. Dawson's parents, Mr. and Mrs. Geo. Webb for the past two months. They intend to spend between two and three weeks on the return trip and to visit all the points of interest along the way.

Mrs. L. W. Thompson entertained at a delightful tea on Wednesday afternoon in honor of Mrs. J. F. Pringle, who, with Mr. Pringle and Wallace, left last Thursday for Lacombe, where they will make their home in the future. Those present were: Mrs. J. F. Pringle, Mrs. E. W. W. Pringle, Mrs. R. Gregory, Mrs. A. C. Lind, Mrs. E. Dam, Mrs. G. H. Nygaard, Mrs. G. P. Muir, Mrs. C. H. Nygaard, Miss Viola Myrth, Mrs. F. D. Knowlton.

The United Grain Growers unloaded a carload of kinder wheat last week.

Miss Anna Giberson, of Oklahoma, and Miss Esther Giberson, of Calgary, are visiting their parents, Mr. and Mrs. W. G. Giberson, of Standard. They intend leaving shortly for a trip to Banff and the coastal cities, where they will visit their relatives.

Miss Beulah Muir left on Friday for Vernon, B.C., where she will be the guest of Miss Hilda Cryderman for three weeks.

Mr. Nels Jensen has purchased a new Ford Sedan.

An outstanding event took place on Wednesday evening, July 24th, when a large party of friends gathered at the Webb's Banner Hotel to bid farewell to Mr. and Mrs. J. F. Pringle and Wallace, who have been residents of Standard for the past nine years. After a dainty supper had been served there were impromptu speeches by any of those present, all expressing the regret with which they had learned that Mr. and Mrs. Pringle were to move from their home, and gave this couple war praise for their good sensibility. Mr. Pringle was commended upon for his fair dealing while in business in Standard. Mr. Muir, who was master of ceremonies for the evening, then called on Mr. Pringle for a speech in reply. In a few well chosen words he thanked those present for the splendid evening which he had enjoyed, and then told of the advancement he had received, and of the new home which awaited them at Lacombe. Speaking of the friends which he must leave behind, Mr. Pringle stated that while he hoped the move would be a success he would miss the friends who had made his residence in Standard such a pleasure, and assured them that they would all be heartily welcome should they visit him at Lacombe. Mr. Pringle then recalled the days when he had first moved to Standard, and spoke of the many changes which had taken place in the business firms there, of the many citizens who had "passed on" during their stay in Standard. Then again thanking those present for their kindness and good will, Mr. Pringle brought his address to a close, and then, amid much hand shaking and many good wishes the party dismissed. Those present were Mr. and Mrs. Pringle and Wallace, Mr. and

## Coming Events

A U.F.A. meeting will be held in the Town Hall on Saturday, August 2nd, at 8 o'clock. A government representative, E. W. Brundsen, will be present to speak on the weed question.

## Weather Report

Supplied by C. P. Irrigation Dept.

JULY 23rd to 29th

Date	Min.	Max.	Precipitation
23	77.0	88.0	
24	84.0	88.0	
25	87.0	91.0	
26	86.0	95.0	
27	82.0	91.0	
28	65.0	84.8	.46
29	65.0	82.2	.12

Mrs. G. P. Muir, Mr. and Mrs. N. W. Thompson, Mr. and Mrs. Elmer Wirt, Mr. and Mrs. G. H. Nygaard, Mr. and Mrs. A. C. Lind, Mr. and Mrs. J. P. Hansen, Mr. and Mrs. J. P. Nelson, Mr. and Mrs. Anton Nelson, Mr. and Mrs. Frank Waisanen, Mr. and Mrs. W. Nygaard, Mr. and Mrs. R. Gregory, Mr. and Mrs. F. D. Knowlton, Mr. and Mrs. Geo. Webb, Mrs. A. Messenger and Flore, Miss Beulah Muir, Mr. Chris. Anderson, Mr. and Mrs. Anders Anderson.

Children, Miss Axel Larsen and children, Miss Helen Rasmussen and Mr. Elmer Rasmussen were visitors in Calgary last week.

Mr. Frank Watson motored to Calgary on Thursday.

Mrs. J. F. Pringle and Wallace, and Mrs. F. D. Knowlton left on Thursday for Calgary, where they were later joined by Mr. Pringle, leaving immediately for Lacombe.

Mr. W. Myrth has received the appointment of agent of the Imperial Oil Co. at Standard.

## Crop Condition

### Greatly Improved

Over Half Inch of Rain Falls On Monday and Tuesday

On Monday, July 29th, a strong west wind arose, bringing much needed moisture to the farms of this district. While being a little late it will prove very beneficial to the crops.

In some districts certain crops have been burned beyond recovery, but on the majority of summer-fallowed fields the crop prospect seems good. Along with the rain storm Monday was a slight touch of hail, but not enough to cause any noticeable damage.

The precipitation report received from the C.P.R. Irrigation Dept. shows that 46 inches of rain fell on Monday, and 12 inches on Tuesday.

## DEATHS

MAKENZIE—An 81-year-old Scotchman on July 14th, John Muckenlock, beloved son of John & Helen Mackenzie, of Strathmore, Alberta, aged 7 weeks. "Suffer little children to come unto me."

## Town of Strathmore HALF HOLIDAY

By request of the Business Men of the Town of Strathmore, 1 holiday is proclaimed Friday afternoon, August 1st, 1924, a Half Holiday, for the Baseball Tournament, which will be held on that day.

## By Order,

RICHARD FOX, Deputy Mayor

F. R. Lilly, Sec.-Treas.

## Why Is It



## Big Baseball Tournament Friday

On Friday of the week a big baseball tournament will be held on the Strathmore diamond. Carseland, Langdon, and Keoma are sending teams to play. The games will start promptly at 10:30 a.m., 3 and 6:30 p.m. These games promise all fans a day of real ball. It will also prove a snappy sight for first place.

The ball club will hold a dance in the Memorial Hall in the evening. Mrs. Trainor's orchestra will supply the music.

Deputy-mayor Fox has declared a half-holiday for this event so as to enable everyone to take in this big day of sport.

## SCALE MOUNT GEIKIE

Mount Geikie, in the Jasper National Park, west of Edmonton, 10,554 feet in height, has been sealed by a party of members of the Alpine Club for the first time.

## VISIT OF DELEGATES OF WESTERN CANADA IRRIGATION CONVENTION

On Thursday, July 31st, the delegates of the Western Canada Irrigation Convention which is being held at Calgary this year, are being entertained by the Strathmore Citizens and C.P.R. Farm and Irrigation Departments. The delegates will leave Calgary by automobile at 2:30 p.m. and will visit points of interest along the Main Canal, continuing South-east through Strathmore and Calgary districts, Ardenode, and Calgary districts, as they will visit the Town and the C.P.R. Irrigation Headquarters, where a supper will be served on the last day. They will then visit the C.P.R. Supply Farm and return to Calgary by the Calgary-Medicine Hat road.

## Weather and Crop Report of West

WINNIPEG, Man.—Rain of greatest proportions fell over large territories of the western provinces during the past week according to the weekly crop report issued today by the agricultural department Canadian Pacific Railway. In Saskatchewan the rain was confined to the southern areas and in Alberta to the southern and western sections scattered showers fell in other portions of the province, but were not sufficiently heavy to benefit materially, however the heavy province participated to beneficial extent. Crop conditions in the prairie provinces continue to show satisfactory development, and the weather during the past seven days was generally beneficial to growth of the crop. Rain has been reported as its evidence in Manitoba, but the extent is entirely limited and grain is effected very slightly. There is always a possibility of course of development in this situation; but present weather conditions are not conducive to this. There is little activity in farm labor circles, and at the moment there is practically no demand for help. Livestock conditions continue to show the same in the west. Cattle are marketing in fairly heavy quantities, but very few of them are well finished. Prices, however, remain about the same as last year.

MANITOBA—General Improvement is recorded in all parts of the province as outcome of recent rains. During the past week there is now in practically all districts, plenty of soil moisture, which, in conjunction with moderate temperatures now prevailing, affords ideal conditions for proper filling of grain. All wheat is headed and in filling stages. Early oats as well as early maturing varieties of barley and crops of fall rye are ripening rapidly. Cutting of rye has commenced at quite a number of points in the province. The report states that it is expected that harvesting in Manitoba will be general about the eighteenth or twentieth of August.

SASKATCHEWAN—Large areas in southern Saskatchewan have experienced good rains since last crop report. The average coolness of the past week has caused feeling of relief and hope in districts where crops are suffering severely from drought, but is not yet beyond stage where rain could not revive to a considerable degree. Many such areas are to be found in the northwest, and with timely rains farmers could still hope for fair crop returns, considering increase in market values and rain during this week will greatly stimulate confidence in general conditions in this territory. Excellent crop prospects exist in south. In the eastern portion of the province, where the white spotted, a fair crop is promised. Harvesting is expected to be general by August 25th.

ALBERTA—Good rains over the north-western areas greatly improved crop outlook. Showers have fallen over many other sections with more or less benefit. According to district weather has been cooler and on this grain and pastures have been helped. Wheat is all in head, and except in drought affected areas is filling nicely, and judging from present depth of grain and later crops are now coming along rapidly. Early wheat and oats are heading out. Grande Prairie district has received rain but too late to be of much benefit to wheat crop and still requires more. In British Columbia the weather

## Rosebud Notes

Mr. Ed. Nicholson was in Drumheller on Monday.

Messrs. Age Gies, Geo. Gies and Charlie Gies have left on a fishing trip to Buffalo Lake.

Dan McGowan, Jr., has a new new car.

The Tennis Club dates, held in Rosebud Hall on Thursday night, was a pronounced success. There was a splendid crowd, and everyone had a good time. The Calgary Bowlers' association supplied the music, and it was fine. The Club realized about fifty dollars.

Mrs. Geo. Gies is visiting in Calgary for a few days.

A party of Redford folks have left on a fishing trip to Pine Lake. Those in the party were: Mr. and Mrs. G. Strang, Messrs. Hymer and Mr. and Mrs. Leo Myles.

Mr. and Mrs. Comstock, Mr. L. W. Comstock and Philip, left last Sunday with Mr. and Mrs. Archibald in Iricana.

Walter Hyman, who has been in the Calgary hospital is getting along fine and will be home very shortly.

This is blue Monday and its pouring rain, but nobody feels a bit blue. It's too hot to have a picnic, but better late than never. The gardens were absolutely shrivelled, and it is doubtful if they will pick up in time. A very merry party of Standard farmers enjoyed a camping and fishing trip to Pine Lake last week. There were four carloads, and they got every ounce of pleasure out of the trip. The lake was lovely, and there was splendid fishing and bathing, boating and canoeing. Mr. Ed. Nicholson was to come home a day ahead on account of urgent business, but the rest of the party got all that he missed, even the big fish he got inside his boat and lost again. The party included Mr. and Mrs. R. W. Brunner and son, Dale, Mr. and Mrs. W. P. Keamp, Miss O. Keamp, Mr. and Mrs. Nielsen, Mrs. C. Comstock and son Philip, Mr. L. W. Comstock, and Mr. and Mrs. J. W. McMillan and family.

Mrs. Fowler has her guest, her uncle Mr. Ed. Payne, an 87-year-old man. They were in a most delightful struggle in Mrs. Fowler.

## You Never Can Tell

When our woolen men first saw "Woolpaca" cloth they pronounced it only a city proposition because of the experience with Palm Beach.

Many of the requests for samples of the cloth have been helped to come from the smaller towns where the sun is just as hot as for the cities.

Thomas E. Wright, of Strathmore, Alta., who is a persistent business strategist, devoted space in the Standard to the two-piece Woolpaca suits.—"No. Don't in any more fads," Mr. Wright saw the big selling feature of this cloth.

has been dry and fairly warm during the past week. Showers in a number of districts have been helpful to berries and root crops. Growing conditions are favorable and tree fruits are doing well and giving promise of an earlier harvest than last year by ten days to two weeks. Grasshoppers are continuing to do a considerable amount of damage, particularly to alfalfa and hay crops. Picking of small fruits is now in full swing and the crop is considered fair, field tomatoes from the Okanagan Valley are now on the market, the first shipment bringing \$2.50 per crate.



### Laundry that makes clothing money go farther

Your sheer, lovely things—crepe, fine silks, lace—will be found to wear much longer, laundered this way. Perhaps as much as 50%. And your clothing money buys just that much more. For these snow-white, crinkly flakes of purest soap for they are nothing but pure soap, and so go much farther. Use them in the washing machine, for the small hand-wash, wherever you need soap. In handy one-pound packages. Ask your dealer for them today.

**PALMOLIVE PRINCESS SOAP FLAKES** are used by thousands of women—for all washing and household purposes. They really cost no more than the most ordinary soap—for they are nothing but pure soap, and so go much farther. Use them in the washing machine, for the small hand-wash, wherever you need soap. In handy one-pound packages. Ask your dealer for them today.

THE PALMOLIVE COMPANY OF CANADA, Limited

**PALMOLIVE PRINCESS SOAP FLAKES**  
MADE IN CANADA



### Balemead Doings

A very successful camping expedition was held on July 25th, at the McKinnon Ranch, when the Junior U.F.A. held their annual camp. Early in the day Mr. Conner arrived with the ice cream, and the Junior U.F.A. and with the aid of some of the Juniors present, erected a booth. At eleven o'clock practically all the campers had arrived, with the boys gathered a pile of wood for the bon fire, while the girls fixed things around the ground. After lunch the boys went in for a swim. The rest of the afternoon was spent in frolic, games and races. Some of these were: pile race, pick-back, school narrow, three legged, halloo, hurdle races and potato races. The prepared everybody for a good supper, which was served by the girls in the booth. The evening programme around the bon fire, put a grand climax to a great day. The programme consisted of recitation, music, community and a mock U.F.A. meeting, Scotch concert and dance. This was positively one of the big events of the year and everybody rejoiced an enjoyable time.

Mr. and Mrs. Baldwin left for Banff on July 22nd. We hope they will have an enjoyable trip.

Phonics Myers returned from her holidays at Battman, Sask, where she has been visiting her parents. She will resume her work in Mr. Orton's store.

Mrs. C. Brabine left for Provost, Alberta, where they will visit. We all wish her an enjoyable holiday.

Now that Parliament has prorogued, and the senators have gone back to their homes; its going to be a mighty tough job to run this country without their valuable assistance.

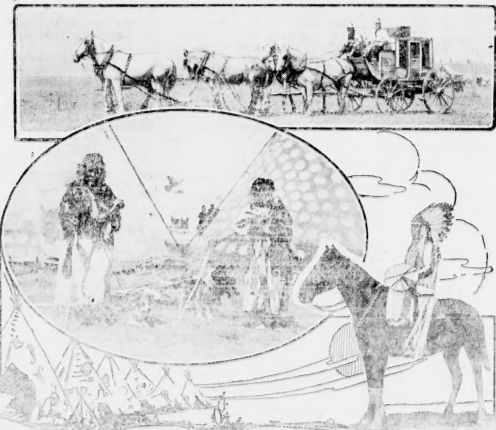
Mr. and Mrs. Winters came back to Balemead last Sunday, July 27th, from Portland, Oregon, and reports a good time.

### VISITORS TO ALBERTA

Visitors to Alberta during the past week included a party of Scotch newspaper men who are touring Western Canada under the auspices of the Canadian National Railways. The party included Col. Warr of the Aberdeen Free Press, Mr. Adair, agricultural editor of the Glasgow Herald, G. C. Glass of the People's Weekly, and R. F. Topping, editor of the Weekly Scotman, Edinburgh. Another visitor to the province was Prof. Boser of the Stockholm University in Sweden. Prof. Boser is studying agricultural and industrial conditions in the West, with a view to giving advice to Swedish authorities regarding settlement in Canada.

from Portland, Oregon, and reports a good time.

### ORIGINAL MOUNTIES WHOOP 'ER UP



Times with some things added a little color to the third celebration. Lanes, rather two old cowboys remembered their own old days. Billie-Dick, who lost a cow and did not survive.

The photographs reproduced above were taken, not a century ago as may be supposed, but early in July of this year when the town of Macleod, Alberta, celebrated its Jubilee with a stampeede and other pageant, reminiscent of the days of horse-riding and Indian raids, and the advent of the Royal North-West Mounted Police.

There is a very pretty little story told in connection with this celebration. Rogie, a beautiful race horse owned by "Old Three Sons," a Black-foot Indian, although fourteen years old, was entered again to race. This horse was said to have never lost a race. Quick and beautiful, she was the pride of the prairie, and as good as she was beautiful. But her age was beginning to tell. Though she strained every muscle in her body, caused by "Old Three Sons" crowding her back, faster, but the lead she could not regain it, and for the first time in her racing life, Rogie finished second. No more will she set the prairie turf flying under her feet. Having trotted back to the judge's stands, Rogie sank to the ground dead. She died, it is said, of a broken heart.

This was the only event which in any way tended to mar the Jubilee. A rodeo was held, some seventeen thousand visitors from all over the continent gathered to watch the cowboys and cow-girls, and the Black-foot, Blood and Peigan Indians, to "whoop 'er up." Three thousand automobiles lined in Main street and out on the open prairie, and for three nights the old-time dance halls remained open for the benefit of those who could not find accommodation in the town or in one of the sleeping cars which crowded the Canadian Pacific yards.

The Indians, who once terrorized the country, were now seen in picturesque companies in the centre of the town. Here they took part in the old-time war dances under the eyes of the remaining members of the original squadron of the "Royal North-West." Cowboys and Indians had to have their say, but after all, the event was mainly in honor of those who remembered the Fall of 1874 and Fort Macleod. Grizzled old men, most of them, but young at heart, they entered into the spirit of the days and were as active as any in "whooping 'er up."

### Social-Personal

Mrs. King, of Calgary, is visiting her parents, Mr. and Mrs. F. R. Lilly, for a few days.

Mrs. A. C. Quinn has returned from Vancouver, where she spent the last two weeks.

Mr. Frank Imley of Los Angeles, Cal., who formerly attended the Strathmore school, is spending the summer with his father, Mr. B. F. Imley, C.P.R. ditcher at Cairnhill.

Mrs. Wood and her mother, Mrs. Hilde, have returned from the coast office, where they have been visiting for the last two months.

Mr. Bill Saunders left last week for Vancouver, where he expects to have the time of his life.

Mr. Fredericks, Esther Zerke, Margaret Poole, Esther Stockton, Peggy Eves, Florence Garrett, Kate Chamberlain are attending the C.G.I.T. Camp in Calgary.

Mr. Douglas French came down between trains to attend the Anglican Church Sunday School picnic on Friday last.

Mrs. H. McVity, of Revelstoke, B.C. is visiting her sister, Mrs. Gilbert H. Patrick, on her way to Toronto.

A delightful picnic was held by the Union Church Ladies Aid Society at Mrs. Wags farm. As the weather and surroundings were perfect, a large crowd attended and testified as to the ability of Strathmore's cooks. Mr. Lydall and Mr. Dewar ably directed the games and contests after supper. Competition was so strong that after one or two contests, the two sides almost came to blows. However, peace eventually was restored and everyone parted friends.

A very enjoyable lawn party was given by Mr. and Mrs. E. Wain Todd Thursday evening for their guests, Miss Helen and Alice Todd, of Nebraska. It was a real party with games such as "Jack and Ruth," "Three Drop" and exciting contests such as racing with an egg in a strawberry box, quite a difficult feat. Because of side management, nothing was slow, and the guests joined in with more and more vim. After dark everyone repaired to the house for some games and jokes, and at midnight a delightful lunch was served. It was a party to be remembered and from the rumors floating around, all enjoyed themselves greatly. The guests included: Dr. and Mrs. Girvin, Mr. and Mrs. Jones, Mr. and Mrs. Hirtle, Mr. and Mrs. Van Horn and Mrs. Dewitt, the Misses Crawford, Stockton, Annie Borton, Rachel Borton, Schmidt, and Messrs. Lydall, Stockton, H. Jones, Haines, Dewar, Lilly, McKean, Anderson and Satermeister.

The Anglican Church Sunday School held its annual picnic in the park on Friday afternoon last. The day was exceedingly hot, the trees surrounding the park afforded the desired coolness and shade, and the youngsters had the time of their lives playing games, running races, and devouring amazing quantities of cake, ice cream, and sweets.

Mr. Donald Wade, of the Union Bank, Calgary, was a visitor with Mr. and Mrs. T. H. Eves over the week end.

A certain young man about town has been seen wearing a cowboy sombrero since the Big Stamping. He was wondering if its propensity to shade the scorching rays of the sun is the reason for this; or because a young lady was heard to remark how very becoming it was to the wearer.

Mrs. E. A. Dunn is visiting her brothers in Merritt and Ashcroft, B.C., for a month.

Mr. and Mrs. Parker and family left on Monday for Drumheller where Mr. Parker has accepted a position.

### PAY FREIGHT ON EXHIBITS

The Provincial Department of Agriculture will pay freight on livestock exhibits from several points in Alberta to the Royal Stock Show at Toronto and the Chicago International Show this year. Express charges will also be paid on grain exhibits to Hay and Grain Show at Chicago. These exemptions take place in December. The charges will be paid by the department both ways.

### Beach Fashion Hint



Above is pictured a new knitted bathing suit, which the fashion experts inform us, will prove very popular with feminine swimming enthusiasts this summer.

It is knitted in cadet, with a single stripe in white at each side and white binding the square neck and armholes. And fashioned so as to attractively enhance its wearer's charms.



### Your Children's Health

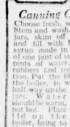
Home canned cherries will preserve it



The health of children in winter requires careful attention. You can do a lot toward keeping it good by laying in a generous supply of home-preserved fruits and vegetables. Start now while supplies are cheap and plentiful. It means delicious, healthy food during winter with a marked saving in food costs. Our recipe book, containing eighty tested recipes, will help you. Send in the coupon.

DOMINION GLASS CO. Limited  
MONTREAL

10



Use Perfect Seal Crown Improved Gem JARS

SEND IN THIS COUPON

DOMINION GLASS CO. Limited, Montreal  
Please send me your free book, containing eighty tested preserving and canning recipes.

D NAME

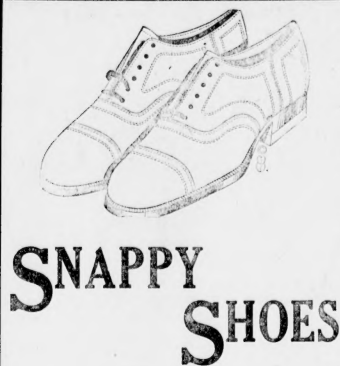
ADDRESS

Free RECIPE BOOK

### CAR Drumheller Lump

\$8.00 Shed  
\$8.50 Delivered

T. H. EVES, Dealer, Strathmore



# SNAPPY SHOES

Hartt Oxford Brogues, Black and Tan ..... \$10.00

Other lines, patent leather, black and tan calf, at per pair ..... \$6.00 and \$7.50

A new lot of Brown Calf Oxfords, very up-to-date in style and finish, per pair ..... \$5.00

Men's Brown Calf Bals, very stylish and extra good wearer, just in from factory, at ..... \$5.50

Men's Solid Leather Work Boots, black calf, chrome tanned, a good fitter, and not too heavy, ..... \$3.95

Men's Tan Calf Work Boots, military style, outside counter, solid leather, good fitter, ..... \$5.00

Boy's Tan "Stitch-downs" sizes 13 to 2 1/2 ..... \$2.95

Men's and Boys Canvas Rubber Sole Shoes, best grades only, ..... \$4.00

Men's Rubber Knee Boots, a first-grade boot, at per pair, ..... \$4.00

## Thos. E. WRIGHT

"MEN'S BETTER WEAR"

## FORD CARS

We now have a full line of new Ford Cars at our Garage. Sedans, Coupes, Touring, Light Delivery, etc. If you have an old car you wish to trade in, SEE US.

## C. S. White and Son

Accessories, Genuine Ford Parts, I. H. C. Implementments and Repairs.  
Ford & International Dealers, Strathmore

### STILL THE HOME RUN KING



The way he's "sockin' the ol' pill around the lot" these days, it doesn't look like anything's happened to the batting eye of Babe Ruth. In fact, sporting editors around the country are hauling out the old number one again so that—every time the Babe slams one over the fan barriers—they can let their readers have the story in one number—viz. Home Run, No. 1. Yes, indeed, it looks like the big pill mauler will keep his crown this season.

### Langdon Loses Ball Game to Strathmore

On Wednesday, July 23rd, Strathmore won a close and exciting league game from Langdon. Both teams were in their toes, and put up one of the best battles ever witnessed on the local diamond.

Eddie Crelin, our young local hurler, demonstrated to the fans that he was a corner; pitching the full range with a great variety of curves, drops, speed balls, etc. With training, Eddie will again put Strathmore ball team to the front.

Langdon team played an exceptionally good game. Although they played fast ball the local boys tossed them out with one run.

**Local Line-up**  
A. White, 2nd b; H. Way, c; C. Jones, 3rd b; G. Gloor, 1st; Crelin, p; Mackie, s.s.; Gray, 1st; A. Gloor, c.f.; N. White, 1st b; W. Gray and Kinnison, spars.

J. Miller and W. C. Brown, umpires.  
**Score by Innings**  
Strathmore 2 0 1 1 2 1 8—16  
Langdon 0 0 0 0 0 2 0—2

### BIG GAS WELL

Number 4 well of the Canadian Western Natural Gas Co. in the Foremost field in Southern Alberta, has been brought into production with an output of 20,000,000 feet of gas per day.

### Smilin' Charlie Says—



They ain't no better way t' test th' mettle o' th' average young man these days than t' give him a flapper t' keep entertained.

### OIL KING'S GOLF PARTNER



The elderly gentleman pictured above needs no introduction. Every body down in Florida and in many other parts of the country, too, knows him as the famous civil war veteran, General Adolphus Ames. But better still, as the inseparable golf companion of John D. Rockefeller for the last twenty years. This photograph was the first ever made of him at his home, Orchard Beach, (Fla.) home.

General Ames, it is said, is a genuine, dry-dried-wood golf enthusiast. Last year, and again this season, he issued a challenge for a 36 hole match to any man of his age. As yet, however, he has been unsuccessful in getting an answer to his challenge.

### Golf Notes

The Tomahawk Competition (mixed foursomes) held last Wednesday evening, July 23rd, was a success from every point of view. Some forty players turned out and played twenty rounds at the end of their allotted spans, and adjourned afterwards to the bar, where epigrams were read aloud for the general enjoyment, and discussed with the very excellent sandwiches, doughnuts and coffee, the supply of the latter running low owing to the number of welcome but unexpected guests.

A singeing followed the literary and literary feasts mentioned above, and the party broke up at 11:30 p.m.

The stroke competition was won by Mrs. Watson and Mr. Jull who held out on the 16th green in six-hole strokes. They were closely followed by Mr. and Mrs. Nalimith, who, however, had a more generous allowance of strokes.

The epiphany prizes went first to Miss Stockton, 2nd to Mr. Haines, and the judges decided that there were several extremely good epiphany as well as these, making this also a close competition. The two winning epiphany are given below:

1st Prize—This shingle marks the halloo'd place.  
Where I lost out in this mad race;  
My putting strokes are all to naught,  
My drives are not on getting part;  
I've ceased to play or even care,  
And settled down to dull despair.

—M. J. Stockton.

2nd Prize—They gave me a number, but all in vain,  
I might as well stumble and be in less pain;  
I've putted, and driven, and fished for my ball,  
I've struggled and striven, my back to the wall;  
But the golf ball won out, and from my last fling,  
Eluded my touch, so I smashed the damn thing.

—E. L. Haines

### A Pioneer Pension System

The Canadian Pacific Railway is this year celebrating the twentieth anniversary of the foundation of the Company's system of pensions for the employees.

It was in 1902 that the Board of Directors, under the Presidency of Lord Shaughnessy, looked into the future of the benefit of those who were laying the foundations of the service that was to take as large a part in the up-building of Canada. In December, 1902, the directors passed a resolution stating that a time had come when provision should be made for officers and permanent employees who, after long years of faithful service, had reached an age when they were unequal to the further performance of their duties, and announcing that a plan of superannuation had been determined upon.

The plan was a generous one. The Company provided all the money necessary, and the employees were not called upon to contribute to it in any way whatever. In 1903 when the first put into effect Canadian Pacific employees numbered about 40,000. To-day they approximate 90,000, and every one of them, from the humblest telegrapher, office boy or "track walker" to even the minor employee at some far-off outpost in China or in Europe, has old-age assurance guaranteed to him as he or she stays with the Company.

**Some Statistics**  
The pension fund was \$250,000 which was supplemented by annual grants of \$400,000 which have, from time to time, been increased for some years past to be \$500,000 annually. To the end of 1922 the Company had contributed a total of \$4,715,000 to the fund while payments on pensions had amounted to \$3,557,200, leaving a balance to the credit of the fund of \$1,157,800. In 1922 the total payments made amounted to \$200,000, and at October 31st of this year the total number of the Company's pensioners was 1,182, each of whom was drawing an average of \$53.92 per month. It is of interest to note that since the pension fund became operative, 472 pensions have become inoperative through the death of the beneficiaries.

Having in view conditions of increasing cost which then prevailed the world over, the Company in 1919 allowed the pensioners an increase of twenty-five per cent. of their regular allowance. This increase took effect on May 1st of that year, and continued until the end of 1922. In view of the modification of conditions that made it necessary, that bonus is this year set at 10 per cent.

**Kept in Canada**  
By far the greater part of this money is of course distributed in Canada, just as is the case with the Company's vast payroll of over \$100,000,000 annually, and the many millions it yearly spends on the purchase of supplies under the policy of distributing as much of its expenditure as is possible in the country it exists to serve.

The operation of the fund is simplicity itself. Upon reaching the age of 65 every employee who has joined the staff before reaching the age of 65 is entitled to retirement if the Company so desires and can claim a pension of one per cent. of the average monthly pay received for the ten years preceding retirement for every year in which he has been in the Company's service. This is as the system was first devised twenty years ago, and there has been but one amendment to its provisions. In 1908 it was found that in some cases the amount of the pension so calculated was insufficient to protect the recipient against want as was intended, and it was provided that from thenceforward the minimum amount of pension paid would be \$10 per month.

**Fosters Efficiency**  
That this system has been a big factor in fostering the efficiency so largely identified with Canadian Pacific operation is undeniable. Mr. E. W. Beatty, President of the Company, speaks of it not only as a prime necessity in these days of sociological progress, and as an inherent right of those who give lives of faithful work to Canadian Pacific service, but also as one of the additional factors that bring into existence the high standard of co-operation that exists between all branches of the Company's service. "It is helping to make contented employees," says Mr. Beatty, "and that is the first requisite of faithful, efficient service."

### Here and There

In response to the appeal of the University of Bishop's College, Lennoxville, Quebec, Canada, in the present needs, the Canadian Pacific Railway has agreed to contribute by subscribing \$10,000 to the fund.

Canada will soon be the scene of many moving picture directors, according to the latest news, produced for Thomas Ince, who recently arrived at Banff to film the big outdoor scene for the show at Peterborough's "The Alaskan."

The fish catch of the world's largest fishery, \$1,000,000 a year in its cost to the consumer, of which \$750,000 was spent by the United States Fish Commission de-clare.

The value of the tourist traffic to Canada is proved by figures supplied by the Pacific Tourist of the Dominion Government, which show that the movement was of \$120,000,000 in 1923. This represents the Dominion's largest source of foreign cash income.

On arrival at Quebec, June 14, the Canadian Tourist steamship "Empress of France" broke the record for the fastest time made between Montreal and Southampton, England, from which she sailed, having maintained an average speed of over 19 knots. This vessel also holds the record for the run between Quebec and Liverpool.

Arrangements for the Pageant of Empire, to be held at the British Empire Exhibition, London, July 20, are now rapidly completing. The Pageant of Empire, the history of Canada and the other Dominions as well as the Mother Country from the earliest times to the present day are being opened up with the assistance of prominent residents of the Dominion now in London.

Hon. J. G. Bourke, Minister of Colonies, has returned from the Province of Quebec, on his return from a recent extensive trip to the Maritime Provinces and the Province of Quebec, and has stated that there were over 2,000 persons exploring the midlands of Quebec and at least a million more to be expected in development work in the region during the course of the season.

According to figures prepared by the freight department of the Canadian Pacific Railway, the export trade movement of the Dominion reached a total of 48,071,930 bushels on May 31, 1923, compared with a total of 17,237,716 bushels at the same time last year. This increase is due to the fact that the Dominion's export trade is now being handled by the Dominion now in London.

Enthusiastic celebrations took place at Vancouver and Victoria, B.C., when the special service squadron of the Royal Navy, headed by H.M.S. Hood, visited these places recently. The squadron is expected to be in the harbor in August, when efforts will be made by Canadians on that coast to outside the Pacific cities in the warmth of the welcome they extend. The anti-aircraft squadrons are expected to visit these places recently. The squadron is expected to be in the harbor in August, when efforts will be made by Canadians on that coast to outside the Pacific cities in the warmth of the welcome they extend. The anti-aircraft squadrons are expected to visit these places recently. The squadron is expected to be in the harbor in August, when efforts will be made by Canadians on that coast to outside the Pacific cities in the warmth of the welcome they extend. The anti-aircraft squadrons are expected to visit these places recently. 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# ROCKYFORD NEWS

## :- KODAKS :-

We handle a full line of Kodaks and Kodak supplies. If you are going on your vacation be sure to come in and look over our stock.

Amateur developing and printing done. First-class work only.

**Rockyford Drug & Confectionery Coy**

## REGRIND

A reground engine properly fitted with pistons and rings will show a sufficient saving on gasoline and oil, to say nothing of greater comfort and convenience to more than pay for the added cost of having the work done.

Then send the job to us.

**F. W. GIBSON** Ford Dealer, Rockyford.

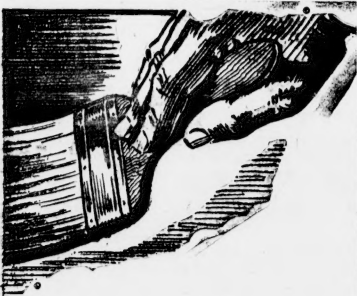
## SELL ME YOUR

Quarters of Beef at 4c and 5c per pound; Hams and Bacon at 25c per pound. Chickens, Fowls, Etc.

I can ship daily orders to country points.

**Frank Wittingham, Stall 28**

CITY HALL MARKET  
Calgary, Alta. Phone M 9428



## NOTICE

That barn sure needs a coat of PAINT. Before buying ask your neighbours how they like our goods. We have put hundreds of gallons in the Bow Valley District. Compare these prices with any other of the same quality.

Another large stock arriving this week; bought at a rate on the dollar—an Eastern Canada made product.

### —HOUSE PAINT—

All colors, gal. \$3.00  
White, gal. \$3.25

### —BARN PAINT—

All colors \$1.75  
Red, gal. \$1.60

### —SHINGLE STAIN—

Pure Oil Stain, gal. \$1.30

No coal oil, Creosote, or gasoline used in the manufacture of these goods.

### —LINSEED OIL—

Boiled or Raw — We have a large stock on hand.  
Barrel, lbs. gal. \$1.20  
Less quantities, gal. \$1.30

Freight prepaid on all orders \$15.00 or over. We do not charge anything for containers or barrels. All are free.

All goods delivered within 48 hours.

**United Oil Companies**

211 FOURTH STREET S.E. CALGARY

LANGDON, ALTA. E. Armstrong, Agent.

PRINCE COMES IN AUGUST

IRRIGATION CONVENTION

It has been announced that the Prince of Wales will come to his ranch in Alberta about the end of August.

The annual convention of the Western Canada Irrigation Association is to be held in Calgary, July 29, 30 and 31.

M. E. TIFFIN M.D.

Physician & Surgeon

Phone 22 & 4 Day & Night Service

Rockyford, Alberta

J. B. McGUIRE, L.L.B.

Insurance of all kinds.

Money to Loan.

Phone No. 1 House phone No. 20

Rockyford

FRED H. HUNTER

Notary Public

Fire and Hail Insurance

Phone 25

Rockyford

Rockyford Locals

A number of Rockyforders visited

Buff during the past week.

Mr. J. S. Costello has been visiting

Costello 1st at Rockyford during

the last two weeks.

Mr. Chas. Brugerman, H. Weiss, E.

C. Fraser motored to Olds on their way

to Sylvan Lake, taking in Costello

Beach while there. They report that

crops are better here than there.

The heavy rain of Monday has im-

proved the crops wonderfully. All the

farmers are now wearing a smile.

Mrs. G. McGee, one of our popular

school teachers, is spending a month's

holidays visiting her sisters in East-

ern Canada and the States.

Mr. Jake Tyson, from Yorsort, has

been visiting his mother for a few

days.

Mrs. A. W. Thorburn and daughter

spent a few days visiting friends at

Aldrie last week.

Here and There

The value of Ontario's mineral

production for the first quarter of

the present year, as shown by a

report of the Department of Mines,

has increased \$2,232,000 over the

corresponding quarter of last year,

the total being \$11,757,151 and

\$9,525,151 respectively. Silver was

the only metal of importance to

record decreased production during

the period under review.

Among the passengers sailing on

the Canadian Pacific liner "Mont-

leauville" for England on July 28th,

was E. W. Beatty, Chairman and

President of the Canadian Pacific

Railway. While in England, Mr.

Beatty is scheduled to address the

Associated Advertising Clubs of

the World on July 17th on the sub-

ject of "Building an Empire with

Advertising."

Excellent reports as to the hunt-

ing in the Caribou district of Brit-

ish Columbia are being received.

F. W. Pridham and Fred Shaver

recently returned from a month's

sport in that district with an excel-

lent specimen of grizzly bear weigh-

ing about 1,000 pounds. They saw

moose, caribou, deer, black bear,

pheasants and grouse, and consider

the district a hunter's paradise.

Addressing the annual meeting

of the Bond Dealers' Association of

Canada at Toronto recently, the

President declared that during the

20 months ending May 1st, 407,-

217,000 worth of Canadian bonds

had been distributed, this being by

far the largest total issued in the

Dominion in any post-war year.

The most striking feature in this

connection is that about 89 per cent.

was absorbed within the borders of

Canada.

On June 10th Winnipeg, Man.,

celebrated the fiftieth anniversary

of its incorporation. From a small

growing frontier village of the 70s,

Winnipeg has forged into the pos-

sition of third largest city in the

Dominion, with continental pres-

ence and a railroad centre. It is the

Gateway of the West and 100,000,000

barrels of prairie grain pass

through it to the heart of the lakes,

whence it goes to the markets of

the world.

Twenty-five officers and 200 men

of the Royal Navy, from the special

service squadron headed by H.M.S.

Howd, enjoyed a trip through the

Rockies over the Canadian Pacific

last week while their ships were

anchored at Vancouver recently.

The sailors, who made a point, in true

naval style, of seeing and doing

everything, were enthusiastic over

the scenery at such show-places as

Banff and Lake Louise, which they

declared the most beautiful they

had seen in all their world cruise.

## Rockyford Sports

As mentioned in last week's issue, the Rockyford Sports Day will not be held on July 29th, but has been postponed until August 1st, so as to give everyone a chance to know that Rockyford is putting on a Sports Day this year. So take heart all ye readers and look out for a real good time on Friday, August 1st at Rockyford. We are going to have boys and girls races, men's races, ladies races, running, horse races, tag-war, wrestling, football, baseball game, and to finish up with a big dance in McCreva's hall, with music supplied by Mrs. Myers and Calgary talent. The ladies of St. Rita's Altar Society supplying the eats, which are always the best. So get away from your work for a day and get out and enjoy yourselves. You need a little recreation even though times might be worse than you think they are. After attending the Rockyford sports you ought to be able to do twice as much work for the next week. So don't forget the date, Friday August 1st at 1:30 p.m.

Mr. Fred Stinn and family are just completing a fine new house just north of town, which will be a credit to Rockyford.

## Wedding

WYMAN—LYONS

A quiet wedding took place at the St. Rita's Church, Rockyford, on Monday last, when Miss Francis Wyman and Mr. W. A. Lyons were united in marriage by the Rev. Father Dault.

## CO-OPERATIVE POOL

Negotiations are under way at present between the U.F.A. Central Executive and the Provincial Government for the creation of a province-wide organization of the co-operative marketing of all farm products. The co-operative marketing committee of the U.F.A. has the matter in hand.

## PUBLIC NOTICE

**LEON L. PLOTKINS & Company**

I have taken over the old Southern Alberta Oil Co.'s plant next to the C.N.R. Stock Yards, and will conduct an independent oil business.

We are ready with a complete stock of the higher quality—

**GASOLINE, KEROSENE, MOTOR OIL**

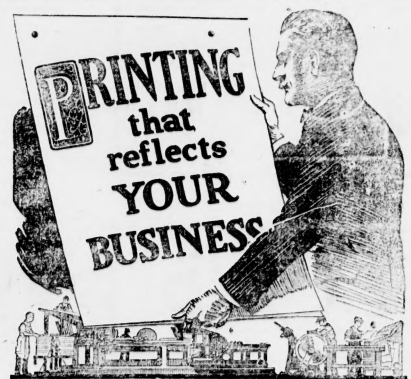
—Also a full line of—

**GREASES and OIL SPECIALTIES**

**PRICES AND QUALITY RIGHT**  
Phone or write for our prices.

Plant and Tank at Stock Yards, Rockyford.  
Phone 41

## It Pays To Advertise



The well-equipped and modern plant of the Strathmore & Bow Valley Standard can fill your Job Printing orders on short notice at reasonable prices. Mail and phone orders given special attention.

Illustrations supplied for posters, etc., at nominal cost through our Bonnet Brown Cut Service.

**BUTTER WRAPPERS,**

**PROGRAMMES,**

**DODGERS,**

**ENVELOPES,**

**SHIPPING TAGS,**

**WINDOW CARDS,**

**VISITING AND BUSINESS**

**NOTE OR MEMO HEADS,**

**POSTERS AND SALE BILLS,**

**PRIZE LISTS, PAMPHLETS,**

**ETC.**

**SPORTS POSTERS,**

**MERCANTILE SALE POSTERS,**

**AUCTION SALE POSTERS,**

**MUNICIPAL PRINTING.**

**LETTERHEADS,**

**CARDS,**

**ADMISSION TICKETS,**

**BILLHEADS,**

**LOOSELEAF ACCOUNTS,**

**ETC.**

**Strathmore & Bow Valley Standard**

**\$2.50**

GOSSARD quality guarantees you what you never before have been able to buy; a \$2.50 corset guaranteed by a name and reputation that must be safeguarded.

If you have never worn a Gossard, \$2.50 is surely a small sum to find out a becoming style and graceful comfort such as you have never known before. If you have thought this Gossard woman's corset cost more than you cared to pay, you now are offered the opportunity to know its refinements at a price heretofore unthought of for a garment of such superior quality.



### The Original Front Lacing Corset

is still the best of all, and constantly increasing in popularity year after year. We are proud to be America's exclusive agents for the premier front-lacing and heavily recommend it for comfort and fashionable lines. The best foundation for smart frocks, and a great help in securing the correct figure poise.

**Gossard  
Brassieres and  
Bandeaux**

LONDONLYNE brassiere size made to come well over the topmost corset. Several styles and materials, 65c to \$2.00.

### GOSSARD FRONT LACING CORSET

The most remarkable  
**\$2.50 CORSET** ever  
made for the slight  
to medium figures.

MODEL 202

Model 202 is a very adaptable corset designed for the slight to medium figures. The low top curves under the bust to a slightly higher support at the back. The skirt slopes to inner line over hips and thighs, graduating to a medium length, very flat back, which terminates in a 2 1/2 inch elastic section. Made of pink fancy batiste in sizes 20 to 32.



### GROCERIES

Genuine Mason Fruit  
Jar Lids, doz. 50c  
Pure White Rubber  
Jar Rings, 3 dozen  
25c  
Metal Screw Sanitary  
Fly Rink 10 for 25c  
Fly X, with spray,  
per bottle 50c  
Fly Swats, each 10c  
Certo for making Jam  
and Jellies, 2 bottles  
for 75c

Chef Sauce, bottle 25c  
Ground Rice (Hol-  
brooks) pkt. 25c  
S w a n d o w n Cake  
Flour, pkt. 45c  
2 for 85c  
Libby's Dill Pickles,  
quart tin 35c  
Choice Quality Sweet  
Corn, 6 cans 95c  
Tudor Coffee, tin 59c  
Braid's Best Coffee,  
per tin 59c

Plantol, Fairy, Life-  
buoy, Palmolive  
Toilet Soap, 3 cakes  
for 25c  
Toilet Paper, Pure  
Tissue, 4 rolls 25c  
Chloride of lime, per  
tin 20c  
Smoke, Log Cabin,  
large bottle 90c  
Euo's Fruit Salts, per  
bottle 95c

Remnet, 4 oz. bottle  
for 30c  
Sure Whip, for whipping  
ordinary cream, bottle 25c  
Re-Flex Floor Wax,  
per tin 50c  
O-Cedar Polish, reg.  
50c for 45c  
Liquid Veneer, reg.  
60c for 45c

### In This Store of a Thousand Bargains You Will Find

Just Wright Shoes for  
Men, a High Class  
shoe for \$5.95

Panama Hats, reg.  
\$7.50, for \$2.95

Straw Boaters, reg.  
\$3.95, for \$1.95

White Silk Hose, reg.  
\$1.25, for 75c

### Men's and Boys' TIES

Knitted and all silk,  
in Club Colours, and a  
variety of pleasing  
stripe effects, 50c  
to \$1.50

Men's Summer Caps,  
in great variety, \$1.00

### FOR YOUR HOLIDAY

We have a nice range  
of Suit Cases and Club  
Bags. The prices are  
right, ranging up  
to \$2.50 to \$10.50

Men's Balbriggan  
Combs, \$1.50

### SUMMER FOOTWEAR

We have the very lat-  
est in White, Brown  
or Black Canvas, with  
rubber or leather  
soles, excellent val-  
ues, \$1.85 to \$3.75  
Negligee Shirts, in  
choice of colours and  
patterns, \$1.95

# FOX'S STORE

Phone 28

STRATHMORE

Phone 28

## Local Hottings

### OF LOCAL INTEREST

Readers are requested to send  
in items for this column not lat-  
er than 12 o'clock Monday noon  
preceding day of publication. All  
local news items are welcomed  
by the Standard. Phone 17 or 54.

Mrs. Mitchell, who has, for the last  
two years, been visiting her daugh-  
ter, Mrs. R. L. England and Mrs. S.  
P. Garrett, has returned to her home  
in Indiana.

Slimey Moore assistant editor of the  
standard is despatching to old bachelor  
cousins and joining the ranks of the  
bachelors. The wedding ceremony, so  
we are informed, will take place on  
Wednesday evening, so the Standard  
inserts this while the assistant editor  
is out of sight as he is too bashful  
to announce the good news himself.  
Congratulations Sir.

In connection with evening service  
at the Union Church next Sunday,  
Mrs. Vance Todd will sing Taylor's  
"A Song of Thanksgiving."

### BASKETBALL, CHAMPIONSHIP

By defeating the team from Strath-  
more in the Olympic Games at Paris,  
the Edmonton Commercial Graduates  
Basketball Team have been declared  
undisputed champions of the world.

### CARD OF THANKS

Mr. John De Lee, of Strathmore,  
wishes to thank all the people who as-  
sisted him in any way when the dis-  
astrous fire destroyed his home, also  
the many people who gave him finan-  
cial assistance. Mr. De Lee wishes to  
state that his two little girls have re-  
covered from the effects of their burns,  
and are now convalescing at Moha-  
jore.

### Smilin' Charlie Says—



"Can't say as I've  
noticed any change  
in the demand for  
foreign noblemen  
for husbands by  
our girls since we  
saved the world  
for democracy—"



### ALL DRESSED UP AND GOING TO A CARNIVAL

Poor Jumbo sure has to stand for  
a lot over in India. All day long they  
have him jolting and hauling timber  
around, doing smelly other tasks and  
then when the holidays come around—  
look what they do with him. They  
paint up his trunk and head and  
decorate his tusks to give him a regal

appearance. In other words, dress him  
up to look his best for the glittering  
carnivals of India's reigning rajahs.  
Rather artistic design the fellow in  
the above picture put on his elephant.  
Each of the figures is said to have a  
special religious signification. How-  
ever, our big mammal friend does not  
seem very excited about it. The way  
he stands there—we wonder—What's  
he thinking about?"

## - FIRE SALE -

We had a great many articles damaged by  
fire and it is impossible to mention all the different  
articles, but do not forget that all the different pieces  
that we have on sale at reduced prices are certainly  
good buying, such as—

Cream Cans \$1.35, Wash Tubs \$1.75, Enamel  
Pails, Enamel Kettles, Etc.

ROOF COATING—Absolutely the proper paint for  
all roofs, per gallon, \$1.00

### THE MASSEY-HARRIS CO. LIMITED GOODS & REPAIRS

will be handled by us in the future and hope to give  
the same good treatment that was delivered by T. H.  
Eves, their past agent.

## STRATHMORE HARDWARE

A. B. FOOTE

Phone 54

### SPECIAL FARES

### MEDICINE HAT EXHIBITION

AUGUST 5th—AUGUST 6th

GOING DATES—August 4th to August 5th and  
August 6th for trains arriving Medicine  
Hat before 2:00 p.m.

RETURN LIMIT—August 7th, 1924.  
INFORMATION AND TICKETS from

H. E. TOMPKINS  
Ticket Agent

### Here and There

It is announced that vigorous  
efforts will be made by the Gov-  
ernment of Manitoba to effect the  
actual settlement of 224,000 acres  
of vacant provincial land now under  
the administration of the Crown.

For the week ended June 21st  
traffic earnings of the Canadian  
Pacific Railway amounted to \$2,  
361,000, as compared with \$2,359,  
000 for the corresponding period of  
1923. This is an increase of \$12,  
000 or 44 per cent.

Reports from the Royal Govt.  
fields of Quebec continue to indi-  
cate a great future for that terri-  
tory. Development is proceeding  
rapidly and the Quebec capital, now  
in the hands of the Quebec capital,  
will be a great success in the near  
future.

Three or four of the best seeds are  
being sent to the province from  
the province seed company and mar-  
keting part of the province. The  
Albert 22,200,000 of seed grain

Canada now takes third place,  
and second place among British pos-  
sessions, of the gold-producing areas  
of the world. The total gold pro-  
duction of the world for 1922—the  
latest year for which returns are  
available—was 15,440,000 fine  
ounces, of which the Transvaal pro-  
duced 7,021,150, or 45.5 per cent.  
The United States came second,  
with 2,661,075 ounces, or 15.5 per  
cent, and Canada followed, with 1,  
263,264 ounces, or 8.2 per cent.

June 18th was the anniversary of  
the founding of the first Imperial  
Limited, the Canadian Pacific Rail-  
way's famous transcontinental. This  
was not the Company's first trans-  
continental, as trains began regular  
service between Montreal and Van-  
couver as far back as 1896, but for  
several years it was the only Cana-  
dian Pacific express. Today the  
premier place is held by the Trans-  
Canada Limited, the fastest long-  
distance express in the world, which  
makes the run in 50 hours, or 10  
hours less than the time of the  
original Imperial Limited.

### TEACHERS IN SUMMER SCHOOL

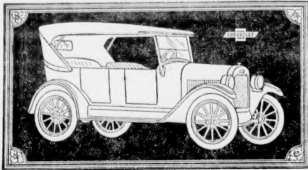
A total of 425 teachers from all  
parts of the province have been in at-  
tendance at the teachers' summer  
school at the Alberta University.

Calgary City will celebrate its fif-  
teenth anniversary next summer. It  
will be fifty years in 1925 since the  
Northwest Mounted Police established  
Fort Calgary. The jubilee will be held  
in conjunction with the expositions.

## For Economical Transportation



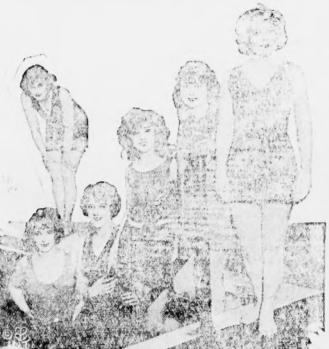
THE LOWEST PRICED FULLY EQUIPPED CAR IN THE WORLD



PRICE \$910, f.o.b. Strathmore

### H. W. B. Bell

CHEVROLET SALES AND SERVICE  
Dealer, Strathmore



**WHO CALLED 'EM—'POOR FISH'?**  
—0—  
Looks like a happy summer ahead—that is, if—for the men folks. Just look at what the women's bathing suit designers have designated as the correct and newest beach costume for the season. The group pictured here are models showing the new

#### NEW PLAN FOR BRITISH IMMIGRANTS

—0—  
Announcement was made during the past week by Hon. Geo. Hoadley, Minister of Agriculture, of a new plan for the assistance of British immigrants to Alberta, the details of which he arranged with the Empire Overseas Settlement Board while in England.

The plan involves the sending over of about 150 young Britons, of from 18 to 25 years of age, by the Empire Overseas Settlement Board, the transportation costs of these young men being borne equally by that organization and by the Dominion Government. These young men will be placed in training at one of Alberta's unused agricultural schools, where they will spend the fall and winter, studying agricultural methods under Alberta conditions, and under the tutelage of capable instructors. The Provincial Government and the Settlement Board will share equally in the cost of maintaining the school for this course. On completion of the course efforts will be made to place the young men in desirable locations on farms in the province, with the view that they will eventually own their own farms in Alberta.

creation at the recent fashion pageant held in New York City.  
Rather attractive looking. Yes, the costumes, of course. The ladies. Well, if they're as good looking at any nearby beach resort, we'll hang out the "Done for the Summer" sign on our front door and leave our smocked classes at home.

#### CALGARY JUBILEE

—0—  
Calgary City will celebrate its fifteenth anniversary next summer. It will be fifty years in 1925 since the Northwest Mounted Police established Fort Calgary. The jubilee will be held in conjunction with the centennial.

#### Smilin' Charlie Says—



"There's a lot o' folks who can't talk about any thing, but th' weather. A most o' them're poor at that, even—"

**STANDARD.**  
Published Every Wednesday  
Annual Subscription (paid in advance) \$2.00  
U.S.A. & Foreign \$2.50  
Editor and Proprietor — John Mackenzie  
Member Canadian Weekly Newspapers Association.  
Legal Advertising, 15 cents a line for first insertion, and 10¢ a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line. Last Found, Ad, and Want Ad, advertisements, 2 cents per word per issue. 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 25 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.  
Terms—Email or transfer advts cash with order. Contract ads, accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.  
Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.  
The Publisher is not responsible for opinions expressed by correspondents.

### On Parliament Hill

OTTAWA—After a session of Parliament lasting nearly five months the salient M.P.'s are now drawing out resources, accumulating, packing their grips and preparing to go home. Reporters' swardsmen to their electors and not away from national. For the past fortnight ago ministers and members alike have been "fired up" with the political mill and anxious for re-election.

Morning sitting and long-extended night adjournment for the past week had the usual pre-provocation result. Much more of the real legislative grit of the session slipped through Commons and Senate in the past fortnight than in the preceding four months of such speaking and little legislation. It has always been thus, however, session after session. The winnowing of the political chaff takes place here and the fruitful grain comes at the last.

—0—  
**FINAL LEGISLATIVE GRIST**  
Thus during the closing week have come the passing of the Redistributing Bill adding twelve members to Western Canada; the final stage of the Church Union Bill; the putting through of the Bank Act, amendments providing for government audit and other financial safeguards; adoption of committee findings on old age pensions and National Railways; enactment of the Civil Service Superannuation Bill; and a score or more of less important items of legislation.

—0—  
**ALL PROMISES IMPLEMENTED**  
The Government winds up the session with every promise made in the speech from the throne implemented in legislation, with the one exception of the legislation providing for the adoption of the alternative vote; and it was useless to press this in the dying hours of the session with stubborn opposition from the Conservatives and final killing in the Senate, certain in event.

The Bill will be made a first order next session; and anyway no general election is contemplated before Parliament has another chance to enact this electoral reform so recently demanded by the Progressives. The Prime Minister said it rests doubtless as to an election this year by declaring in answer to Mr. Good that the Government saw no necessity for an election this year.

—0—  
**NOBODY WANTS AN ELECTION**  
It is safe to say that the people of Canada see no necessity for it either. Certainly the Conservatives do not want it, for they realize that for this session at least they have lost rather than gained political ground, while the Liberals and Progressives are quite content with the progress made; and after the clouds of present industrial depression pass away believe the heightened prestige and popularity of the Liberal and Progressive parties will enable them to command later on the renewed confidence of electors after the fulfillment of pledges made and the testing out by time of the fiscal policies enacted.

#### SALIENT DEVELOPMENTS OF SESSION

The salient developments of the session have been connected with the tariff controversy, the National Railways, the Bank Act, amendments to the Church Union Bill and Canada's status as a self-governing nation with in the Empire.

The budget debate, which took up practically one-third of the time of the whole session, found Liberals and Progressives united in cutting down tariff taxation, while Opposition, voting the demands of eastern manufacturers, pulled to the head of the class of higher tariff all round. On the one hand were decreased taxation by nearly thirty million dollars per year, decreased expenditures of over twenty-four millions and debt reduc-

tion of about thirty-five millions, a fairly substantial year's measure of relief for the consuming public and the over-burdened taxpayer. On the other hand was the cry for higher tariffs and the cutting out of freedom competition and the plea that industry was being ruined by the tariff cuts, a cry that has been speedily falsified by the first two months under the new tariff.

#### SENATE REFORM ON ISSUE

In regard to the National Railways the action of an obdurate Conservative majority in the Senate in practically cutting in half the programme of needed extensions for the National system has brought again into the limelight the necessity for some measure of tariff reform, and this question may be raised in some concrete form at the next session and will assuredly be an issue at the next general election.

The Bank Act amendments and the Church Union Bills cut across party lines, and the resulting measures are probably the fairest to all parties concerned that could have been passed.

#### CANADA'S STATUS IN EMPIRE

In respect to Canada's imperial relations the first stand taken by the Government in connection with the Lausanne Treaty and the Inter-Allied Conference now proceeding in London insisting upon absolute equality of status as a partner in the Empire was endorsed practically unanimously by the House. As a result of President King's consistent and courageous stand on every instance where Dr. King Street tried to put Canada back into the old colonial status it is safe to say that history will accord him an enduring place among the makers of the constitution of the British Commonwealth.

**to EUROPE!**  
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A "cool meal" on a warm night is relished by most everybody. Such Meats as Pork or Ham, sliced cold, are really delightful and nourishing. These and others are included in our "Cold Meat Specials" daily.

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### YALE HOTEL

opposite C.P.R. Depot  
CALGARY, ALBERTA  
The House of Comfort, Courtesy, Cleanliness.  
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

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But you have heard people a-plenty boast our restaurant, have you not?

We're trying to make our restaurant better all the time—even though most people who are familiar with it think that this is unnecessary.

## King Edward Hotel & Grill

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does not stop with the building that houses your home and your business. It covers your household possessions and valuables, your automobile, the equipment, stock and activities of your business.

It is to your advantage to know all there is to know about insurance as it applies to your property and possessions and your business affairs.

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While in town be sure to visit our ice-cream parlor. Our place is nice and cool. Soft Drinks, etc., of all kinds.

Before going home—don't forget that we have a fine line of pastry.

#### PATTEMORE'S BAKERY

Phone 97, Strathmore



NEWSBOYS' BAND WELL RECEIVED

So satisfactory was the first performance of the Edmonton Newsboys' Band at the British Empire Exposition at Wembley, England, that the band was chosen to open the grand ball at the exposition two weeks ago. The band has a six weeks' engagement at the exposition.

#### Shoe Repairing

Now is the time to have that pair of Boots repaired. First class work guaranteed.

C. NERRINGS Proprietor





## Interesting Social Event at Baintree

The popularity of Miss Francis Wyman and Mr. Wm. A. Lyons was shown on Wednesday evening, when nearly two hundred people took possession of the school house and grounds. Visitors from Rockyford, Tabor and Leyden attended in large numbers, and the prospective bride and groom were literally bombarded with a shower of beautiful and useful gifts. Silver, household utensils, cut glass, and linen formed the bulk of the presents, but to add to the variety a nice milk cow was included in the shower along with a dining room table and a China tea set. For the school children Fay Truitt presented Miss Wyman with a lovely case of Sterling silver coffee spoon.

In a happy little speech Fay expressed the sentiments of both old and young. Mr. Tim Lamberton spoke for a few minutes on the many fine qualities possessed by the young couple, and on behalf of the community presented them with a handsome easy chair and a mounted casserole. In a few well chosen words Miss Wyman and Mr. Lyons acknowledged the gifts and expressed their gratitude for the kindness and good wishes so freely bestowed upon them.

Mr. V. C. Chapman, who acted as Master of Ceremonies, was in a very happy mood, and the long evening was full of good natured banter and enjoyment.

During the evening Mr. James Best delighted the crowd with a number of selections on the piano.

The ladies who had charge of the refreshments are to be congratulated on the efficient manner in which they fulfilled their respective duties.

The ever popular Micky Plink, along with the genial Carl Brown, dispensed the ice cream in a manner that made even the school boys say "we'd like to, but we ain't got room for any more."

On the Monday following the shower

## Water Service

Farmers irrigating should all remember that especially during rush periods it is very important not to waste water day or night as somebody else may need it; also that no one should touch the gates or interfere with the water but the ditcher. The division of the water to many users is hard to do at best, but is almost impossible if farmers begin helping themselves. It is particularly an unequibly thing to turn water back into the ditch at night or Sunday, as it almost always floods out some one lower down the ditch, or does some damage to the roads. A few farmers can dispose of waste water without damage, but it should not be wasted.

Good service to yourself and your neighbors demands your co-operation and consideration. Put yourself in the place of the ditcher and give him a chance.

All our irrigable land should be smoothed with the 18 foot level before seeding and ditched soon after seeding, and usually will stand one irrigation in June. Anyway after several dry years irrigation is sure if put on property and early in the season. It will save something even yet, especially if out or wheat has been destroyed. You cannot do a job irrigating rough land unless you stay right with the water as long as daylight lasts and have ditches enough about to divide the water at night. Ditches should be close together, fifty to seventy-five feet.

Miss Wyman and Mr. Lyons were quietly married in Rockyford and left immediately for a brief honeymoon in the mountains.

Mr. Lyons is building a nice home for his bride, and at an early date the happy couple will be glad to receive their many friends.

## STRATHMORE U.F.W.A. ENTERTAIN A LARGE GATHERING

The home of Mrs. H. W. Hladon, on Wednesday evening, July 23rd, was a scene of a very picturesque lawn party, which about seventy people attended, many of whom had come from considerable distances.

The evening was enjoyably spent in dancing and playing games, the lawn being specially prepared for the occasion. The lighting arrangements were also exceptionally good; a fine effect being got from Chinese lanterns hung around the lawn which threw an artistic ray of light upon the lawn for the dancers.

At midnight a delightful lunch was served to which great justice was done by all present.

The members of the U.F.W.A. are to be congratulated on the success of their functions, which they held quite frequently and which are enjoyed immensely by all those who attend them.

## Namaka Notes

The U.F.A. picnic on Friday, August 1st will be held in Namaka. Addressed by H. W. Wood and E. W. Ingodon will be delivered at 1:30 p.m. Past races, tug-of-war, Baseball, will be included in, followed by a dance at night in the L.O.O.P. hall. Everybody welcome.

Mr. J. W. McIntosh returned home from Calgary hospital where he underwent a dual operation on Monday last. He is somewhat weak, but feels improved in health.

Mrs. Butler, with Earl and Merle, is spending a week's vacation at Kasky.

Mr. H. E. Thomson accompanied by James and Audrie left for a fishing trip on Monday. Mr. Robt. Biegar also left in his car the same day.



## Opportunity - Knocks

ARE you listening to the insistent pounding of Opportunity? Are you aware of the fact that the Wantad columns of this paper present some of the best possible opportunities—opportunities to buy, to sell, or to offer a service? The cost is comparatively small when you consider the excellent results.

STRATHMORE & BOW  
VALLEY STANDARD



## WHY THE NEIGHBORS LEFT TOWN

Think twice, kind readers, before you decide upon a career as an employe saxophone player in a jazz orchestra. Look what you might be called upon to expand your lungs on—this eighteen and one-half foot high instrument you see pictured above. One blow and your director would be running for a pulmotor.

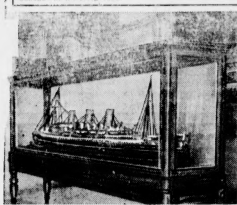
But hold—there we go getting jealous when we only meant to tell you what this is all about. The "moon" which you see the men handling in this picture has the reputation of being "the largest saxophone in captivity." It weighs 500 pounds and was made by a San Francisco manufacturer for exhibition and advertising purposes. Two men worked two weeks continually before completing it.

They tell us this same manufacturer also intends to make sundry orchestra instruments—on the same gigantic scale. At that rate, the bass drum ought to resemble a gas reservoir and the tuba might be similar to giant "horn of plenty."

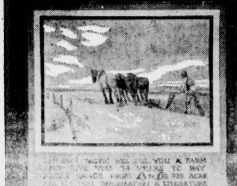
Candidates for the orchestra will please form on the right.

# CANADIAN PACIFIC PAVILION AT WEMBLEY

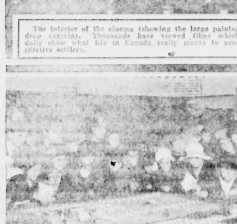
A section of the interior of the Pavilion, showing the Canadian Pacific line "Empire of Canada" in the foreground.



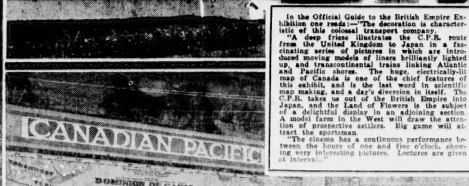
## CANADIAN PACIFIC



The interior of the pavilion showing the large painted dome ceiling. Numerous have viewed films which show them the life in Canada, and the beauty of the Canadian scenery.



A party of school children, under the supervision of a teacher, are viewing the model of a typical Canadian home.



The huge Automatic Map of Canada, illuminated with five thousand electric lights, which is one of the remarkable features of the Exhibition.



One of the large oil paintings by P. A. Sturges, on the wall of the Pavilion with mixed farming as a subject.



This wall painting by P. A. Sturges was inspired by the Canadian fruit district.

